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Media Advisory

Americans Insist on Scientific Evidence *US NGO Caucus will promote Evidence-Based HIV Prevention at International AIDS Conference*

HIV prevention demands sound science. So does the American public, according to a recent poll conducted by Zogby for amfAR, The Foundation for AIDS Research. Seventy percent of 1,200 randomly selected Americans nationwide believe that data from designed, tested, and evaluated research studies and program are a better basis for developing HIV prevention policies than crafting policies that are informed by scientific evidence, but based mainly on personal opinion and ideological beliefs. The July 21 poll was conducted by Zogby International.

At the International AIDS Conference in Toronto, the **Caucus for Evidence-Based Prevention** will promote HIV prevention efforts supported by scientific evidence, report on HIV prevention-related proceedings to a wide audience, and alert the community when ideology, prejudice, or opinion interfere with evidenced-based approaches to reducing the further spread of HIV/AIDS. The Caucus – currently comprised of 50 influential non-governmental organizations – was founded by SIECUS, PAI and amfAR.

Because the Caucus represents a diverse and comprehensive roster of organizations, ranging from youth-focused to health-oriented to faith-based, we are a one-stop shopping resource for media throughout the Conference. If you need to speak to someone about issues related to evidence-based prevention, please contact us. We'll quickly connect you with the very best expert from among Caucus membership. In addition, the Caucus will monitor a variety of sessions and speakers throughout the proceedings and will provide a useful guide to major stories on HIV prevention.

In Toronto, contact Tamar Abrams at 202.415.5287 or Peter Taback at 646.379.1445. For more information on the Caucus for Evidence-Based Prevention, visit our website at <http://caucus.hiv-prevention.org>.

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